CHIARA MERLOTTI MOTT cmerlotti@yahoo.com

EXPERIENCE

8/2020 - Present	Envision Media	GRAPHIC DESIGNER	CLIENT LIST
	(Remote)	Responsible for the design and implementation of e-marketing materials, such as one-pagers, "at-a-glances", solution overviews, and e-books. Online experience includes banner ad campaigns, infographics, and interactive web content.	Seagram America
			The Los Angeles Times
5/2019 – 4/2020	Marcus & Millichap Calabasas, CA	ASSOCIATE GRAPHIC DESIGNER	MCI
		Led the creative design and production of collateral material including 65-100 page booklets, brochures, flyers, postcards, as well as infographics, site plans, floor plans, maps, and landing pages.	Kroger
			Nvidia
4/2017 – 5/2019	Rodeo Realty, Inc. Clabasas, CA	GRAPHIC DESIGNER	RMS
		Drove the creative vision and design execution of promotional packaging, booklets and pamphlets, postcards, handouts, presentations, and identity systems.	McDonald's
0/0000 Present		EDEEL ANDE ODADUIO DECIONED (Toyota Motor Sales
9/2002 – Present		FREELANCE GRAPHIC DESIGNER (on-site/off-site) Responsible for the strategy, design, and execution of	
		websites, mobile applications, integrated marketing campaigns, identity systems, and instructional graphics.	Mazda
			ScienceLogic
1.99 – 8.01	University of California, Extension Los Angeles, CA	INSTRUCTOR Designed and implemented the curriculum of three twelve-week courses offered by the Design Communication Arts department respectively titled, "Web Site Design", "Typography I", and "Introduction to Computer Graphics".	HealthNet
			VIAVI
			Dairy Farms
6.95 – 5.00	US Interactive, Inc. [formerly Digital Evolution, Inc.] Brentwood, CA	CREATIVE DIRECTOR Oversaw the creative strategy, UX/UI design, and development of digital platforms, including websites, corporate intranets, business applications, and kiosks.	Cisco
			Webex
		Managerial responsibilities included hiring of full-time and freelance personnel, employee evaluations and reviews,	Infoblox
		quality control, resource allocation, departmental budgeting, and purchasing recommendations.	adidas America
EDUCATION			Intl. Visitors Council of LA
			Amgen
Post-Baccalaureate, Painting		SAN FRANCISCO ART INSTITUTE San Francisco, CA	
Computer Graphics		UNIVERSITY OF CALIFORNIA, EXTENSION Los Angeles, CA	
BA, Fine Art, Cum Laude		PEPPERDINE UNIVERSITY Malibu, CA	SOFTWARE
HONORS.AWARDS			Adobe Creative Suite
2007		ddd Americal Webby Arrenda	Microsoft Office
2007		11th Annual Webby Awards Official Honoree / www.healthvote.org	
2006		Web Marketing Association WebAward Non-Profit Standard of Excellence / www.calcasa.org	FOREIGN LANGUAGES
		National Art Association Scholarship	Italian
		Pepperdine University Art Department Scholarship	- 17
		Pepperdine University Art Department's Most Outstanding Graduationg Senior	French (conversant)

Alpha-Chi National Honor Society