

CHIARA MERLOTTI MOTT

EXPERIENCE

5/2019 – 4/2020 *Marcus & Millichap
Calabasas, CA*

4/2017 – 5/2019 *Rodeo Realty, Inc.
Calabasas, CA*

9/2002 – Present

6/1995 – 5/2000 *US Interactive, Inc.
[formerly Digital Evolution, Inc.]
Brentwood, CA*

1/1999 – 8/2001 *University of California, Extension
Los Angeles, CA*

ASSOCIATE GRAPHIC DESIGNER

Responsible for the design of print material including 65-100 page booklets, brochures, flyers, postcards, as well as infographics, site plans, floor plans, maps, and landing pages.

GRAPHIC DESIGNER

Responsible for the design of promotional packaging, booklets and pamphlets, postcards and handouts, presentations, business cards and identity packages.

FREELANCE GRAPHIC DESIGNER (on-site /off-site)

Responsible for the creative direction, design and implementation of web sites, mobile applications, integrated marketing, identity systems, and instructional graphics.

CREATIVE DIRECTOR

Responsible for the overall creative direction, design and implementation of web sites, corporate intranets, corporate extranets, business applications, CD-Roms, and stand-alone kiosks.

Managerial responsibilities include hiring of full-time and freelance personnel, employee evaluations and reviews, quality control, resource allocation, departmental budgeting, and purchasing recommendations.

INSTRUCTOR

Responsible for teaching and setting the curriculum of three twelve week courses offered by the Design Communication Arts department respectively titled, "Web Site Design", "Typography I", and "Introduction to Computer Graphics".

CLIENT LIST

Seagram America

The Los Angeles Times

MCI

Kroger

Chemical Bank

Team One Advertising

McDonald's

Toyota Motor Sales

Mazda

IBM

HealthNet

Microsoft

County of Los Angeles

Microtek

adidas America

Intl. Visitors Council of LA

Amgen

SPEAKING.ENGAGEMENTS

1/30/1999 *University of California, Extension
Los Angeles, CA*

11/4/1998 *University of California
Los Angeles, CA*

GUEST LECTURER

"How do you get a job in the New Media Arts?
Six Stories from teams of new hires and their bosses."

GUEST LECTURER

"Advanced Interactive Media"

EDUCATION

Post-Baccalaureate, Painting

Computer Graphics

BA, Fine Art, Cum Laude

SAN FRANCISCO ART INSTITUTE

San Francisco, CA

UNIVERSITY OF CALIFORNIA, EXTENSION

Los Angeles, CA

PEPPERDINE UNIVERSITY

Malibu, CA

SOFTWARE

Adobe Creative Suite

Microsoft Office

HONORS.AWARDS

2007

2006

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11th Annual Webby Awards

Official Honoree / www.healthvote.org

Web Marketing Association WebAward

Non-Profit Standard of Excellence / www.calcasa.org

National Art Association Scholarship

Pepperdine University Art Department Scholarship

**Pepperdine University Art Department's
Most Outstanding Graduating Senior**

Alpha-Chi National Honor Society

FOREIGN LANGUAGES

Italian

French (*conversant*)

REFERENCES AVAILABLE
UPON REQUEST